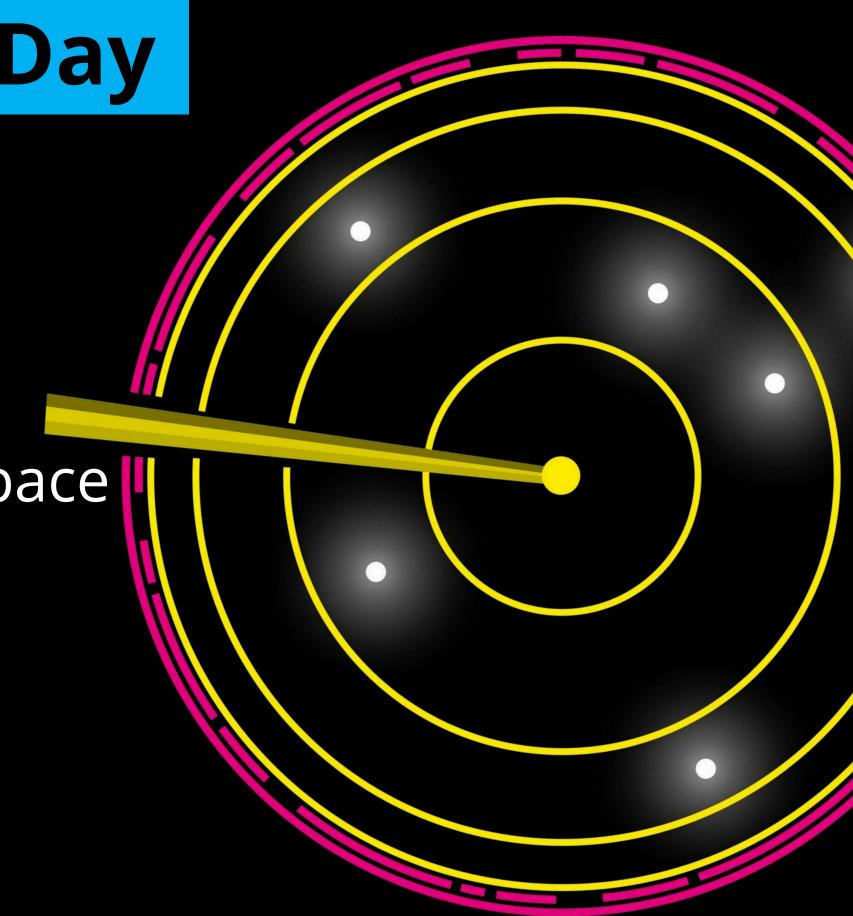
Data Spaces Discovery Day

October 19, 2023 | Vienna

The Value of Data Spaces

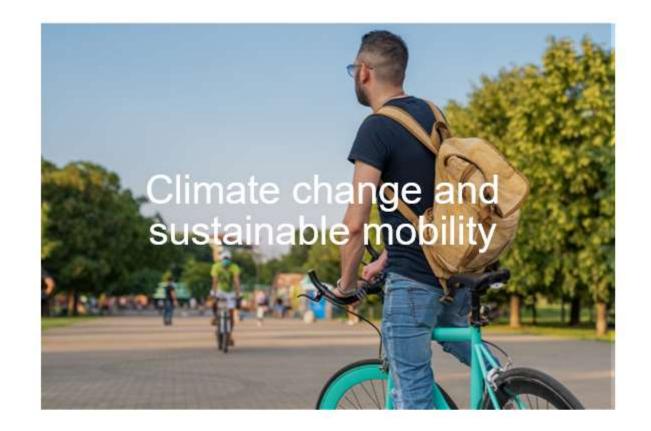
Samples from the Mobility Data Space

Michael Schäfer CEO / CTO Mobility Data Space



Challenges



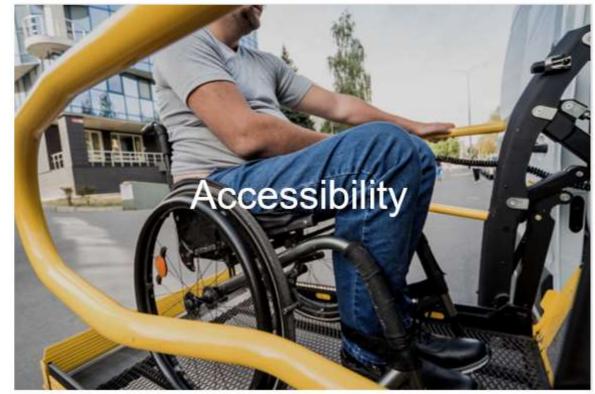








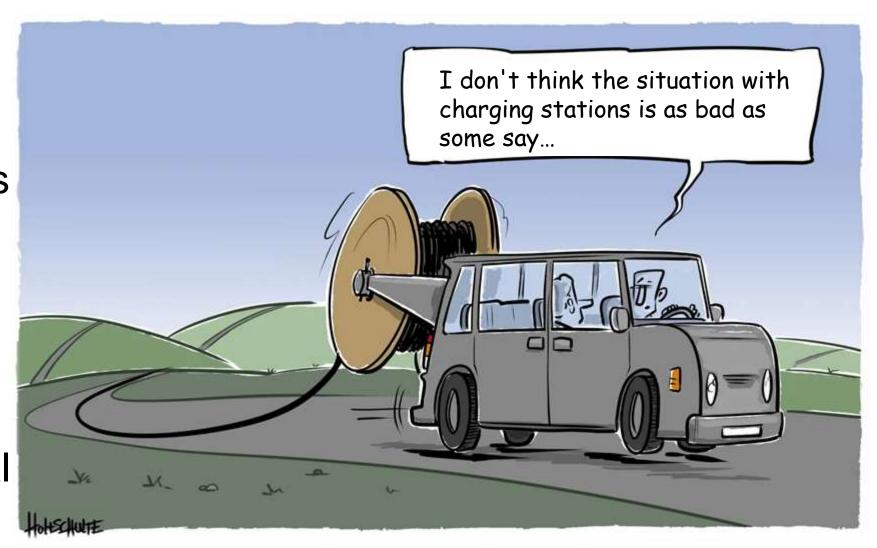




Opportunities resulting from e-Mobility

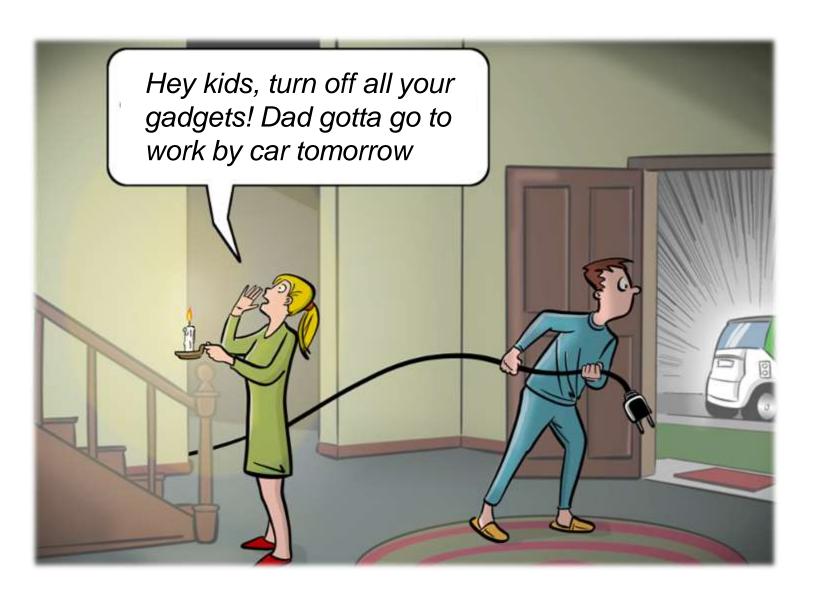


- Electromobility "saves" individual transport
- "Booster" for further development of battery technologies → also impact on other industries and domains.
- Embedding e-cars into smart grids (V2G) -"extending the home battery" –
- Enables the vision of greener transportation systems
- Particularly municipalities can manage traffic flows by "clever" placement of charging stations
- E-Mobility is a prerequisite for future autonomous driving
- And autonomous driving is (or will be) a key to social integration and participation



Impact on the switch to electromobility





Obstacles for ...

Shift to e-mobility
sale of e-cars
Cleaner city centers
Environmental protection

Real life obstacles:

- Many trips to charging curtains are unsuccessful → charging station search traffic
- Longer trips must be planned very well
- Can the vehicle be charged at home or in the immediate vicinity? Especially also in rural areas

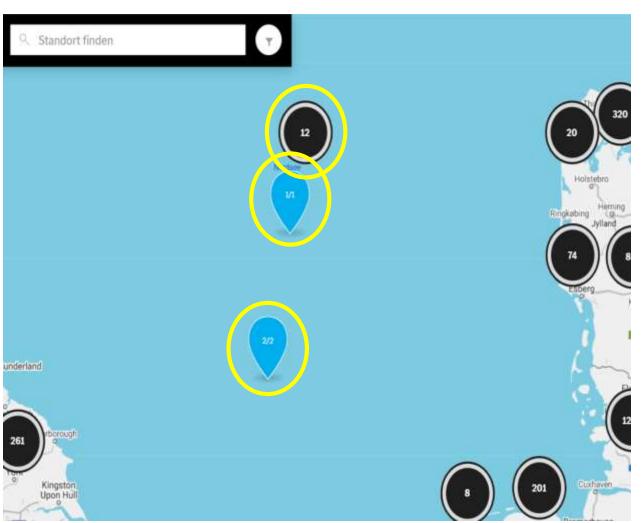
Further limitations:

- High initial cost
- Limited range and high charging times ("refueling")
- Limitations of battery technology and supply chain
- Consumer perception and awareness: many consumers still have misconceptions or limited knowledge about electric vehicles

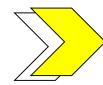
Where is the next charging station? The GEO locations of more than 20% of the existing charging ocations are incorrect*











Insufficient or incorrect data of the charging infrastructure information in the satnavs lead to "poor experience" of drivers of e-cars and prevent people from switching to e-mobility

Can I access the charging station?

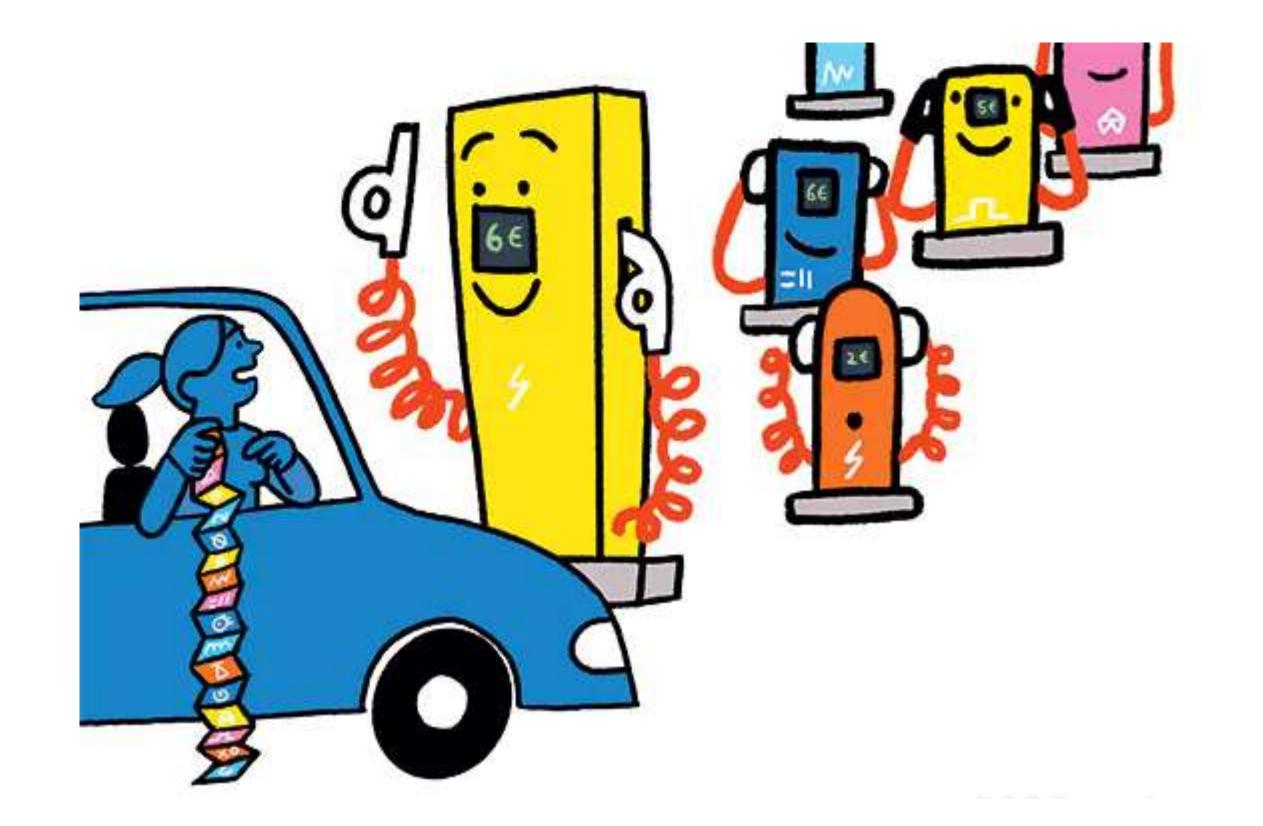






Suitable plug / socket, charging power, pricing?







Charging station infrastructure & reduction of inner-city search traffic

Case

 Correction of the charging stations' geo-positions provided by the satnavs and the fleet data of the OEMs

Benefits

- Increasing the social acceptance of e-mobility by greater convenience when searching for available charging stations
- Reduction of inner-city charging station search traffic













Participants

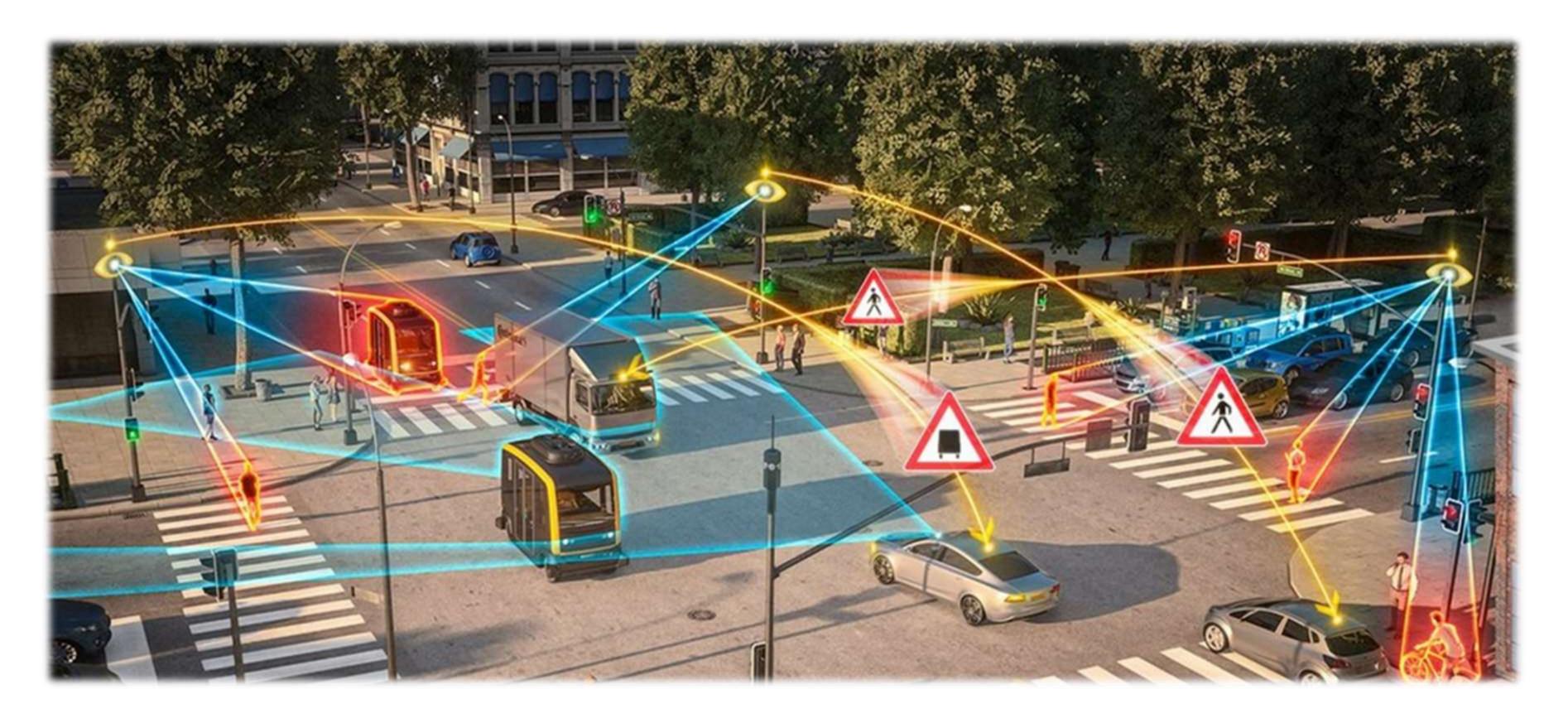
• BMW, Mercedes-Benz, Hubject, TomTom, HERE, Parkopedia, Eco-Movement, Digital Charging Solutions

MDS' role

- independant actor
- Manage M:N relationships with one interface
- Monetization of data
- Networking and additional sales channel

Al / Real time scenario sample: autonomous driving





Al / Real time scenario sample: autonomous driving



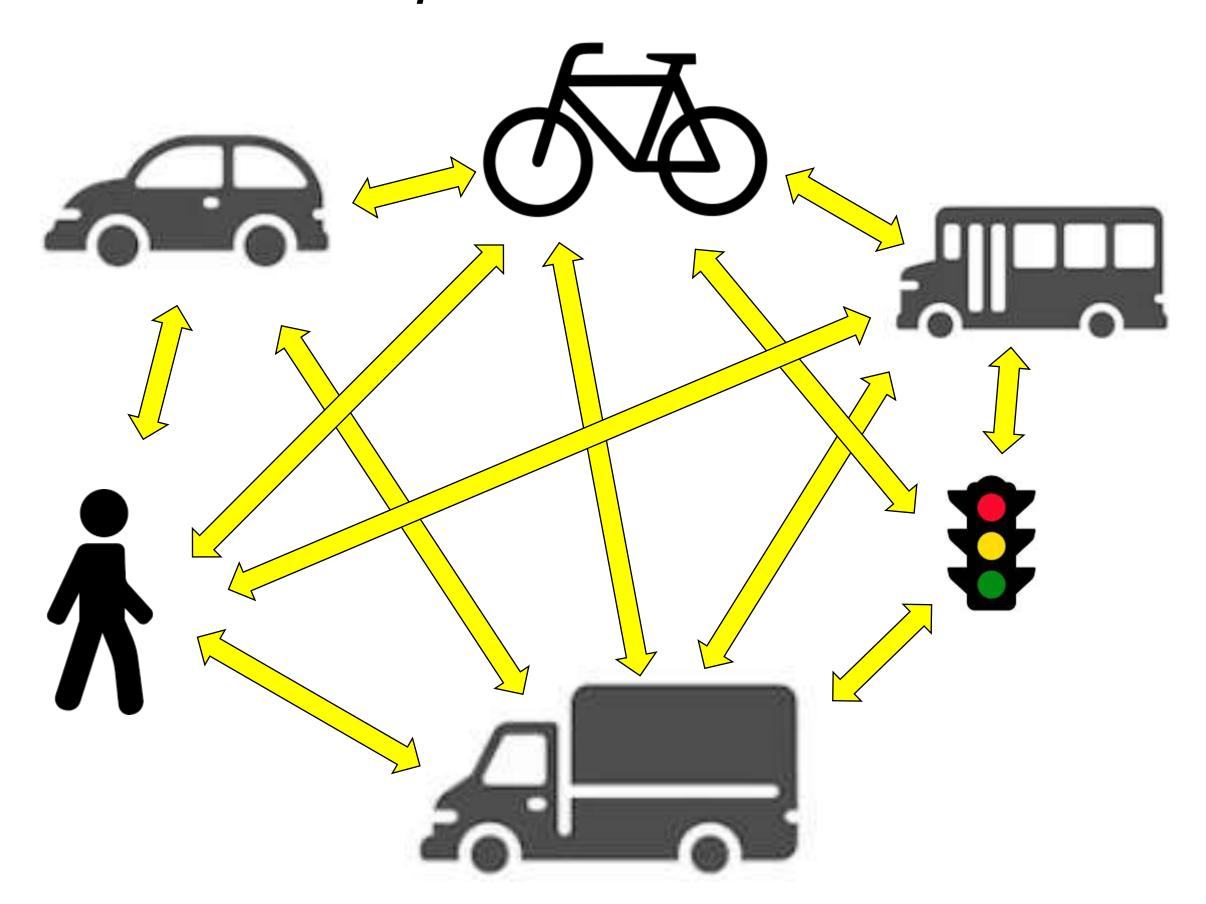
- Cars
- Bikes
- Lorries
- Buses
- Pedestrians



- Traffic lights
- Congestions
- Roadside
- Topology
- Crosswalks
- .
- •

Al / Real time scenario sample: autonomous driving Peer-2-peer data transmission with cooperative behavior

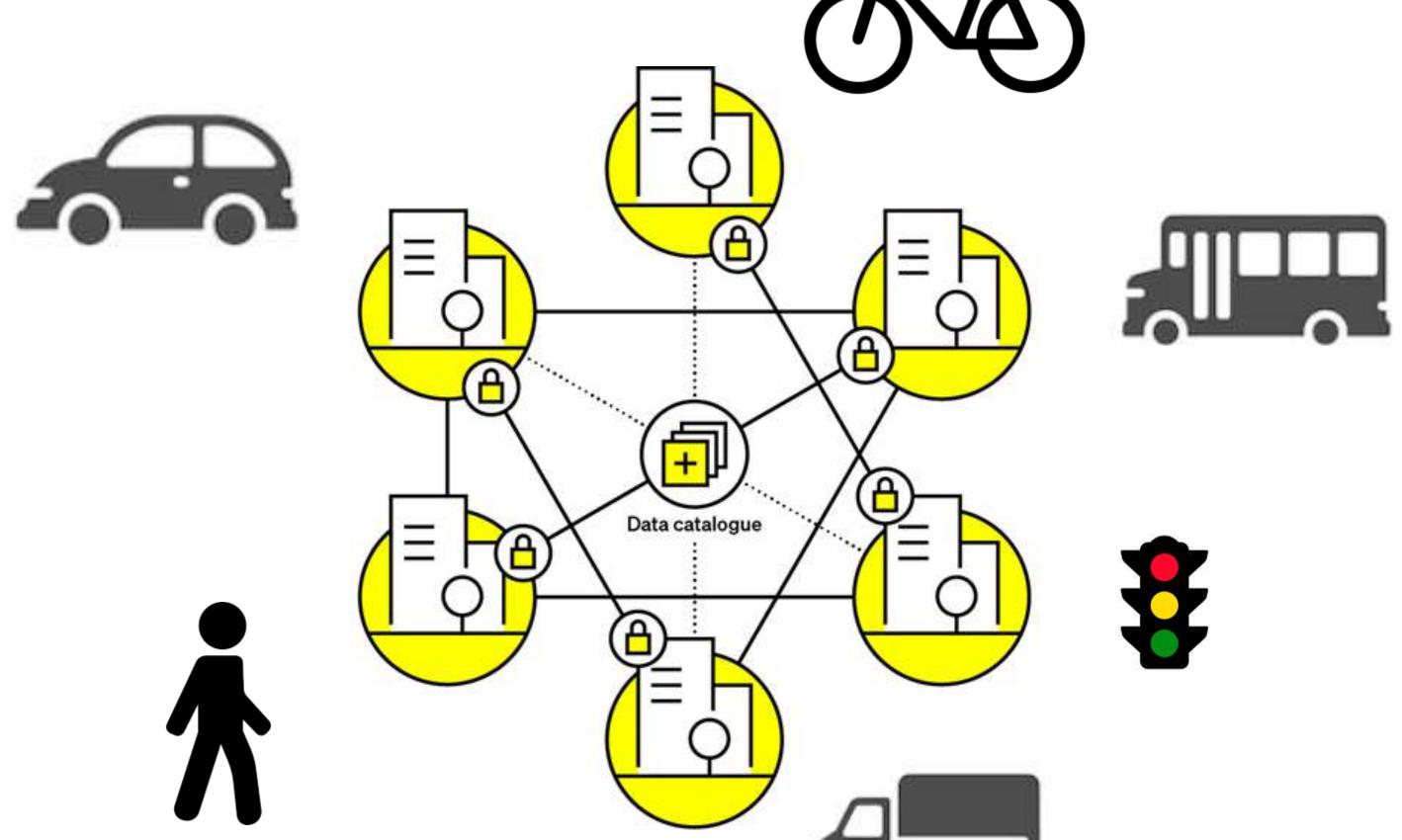




Al / Real time scenario sample: autonomous driving

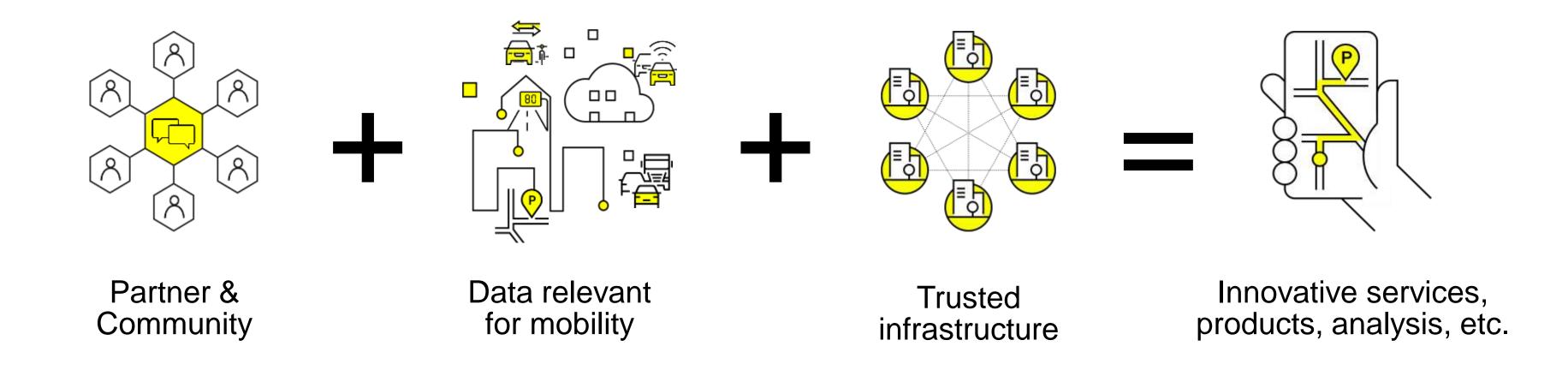






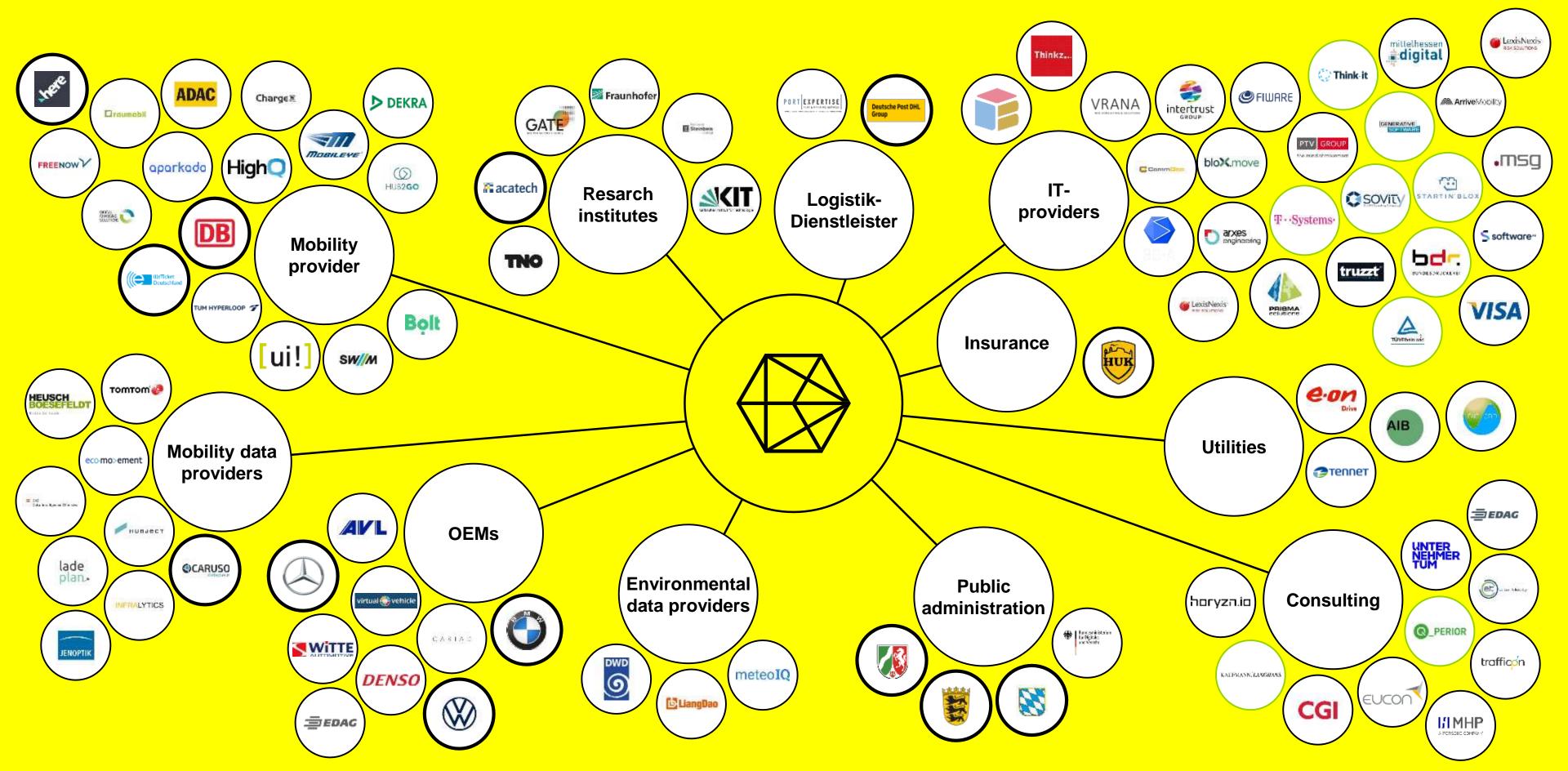
MDS - The Formula for Data Economics





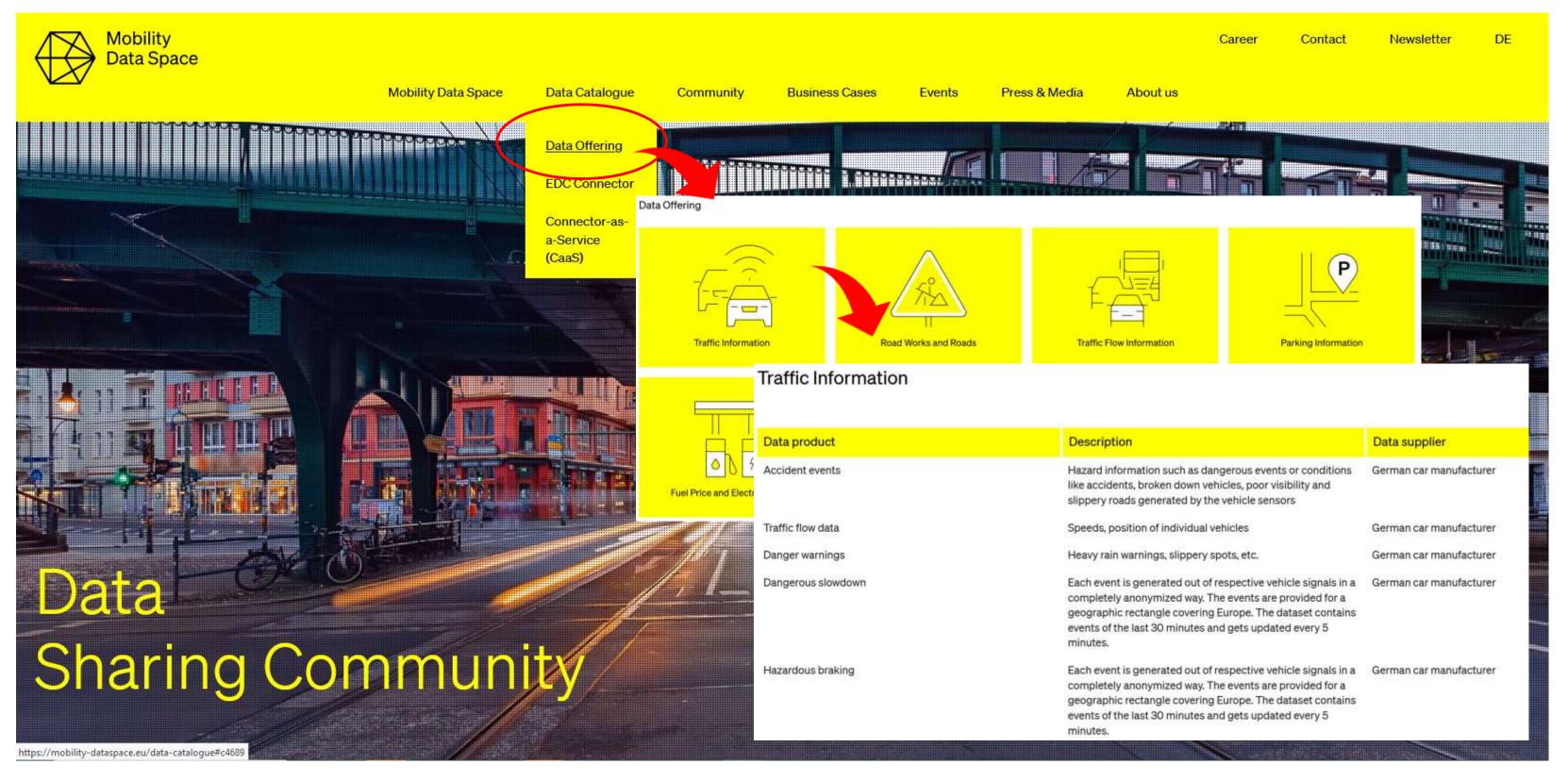
The ecosystem

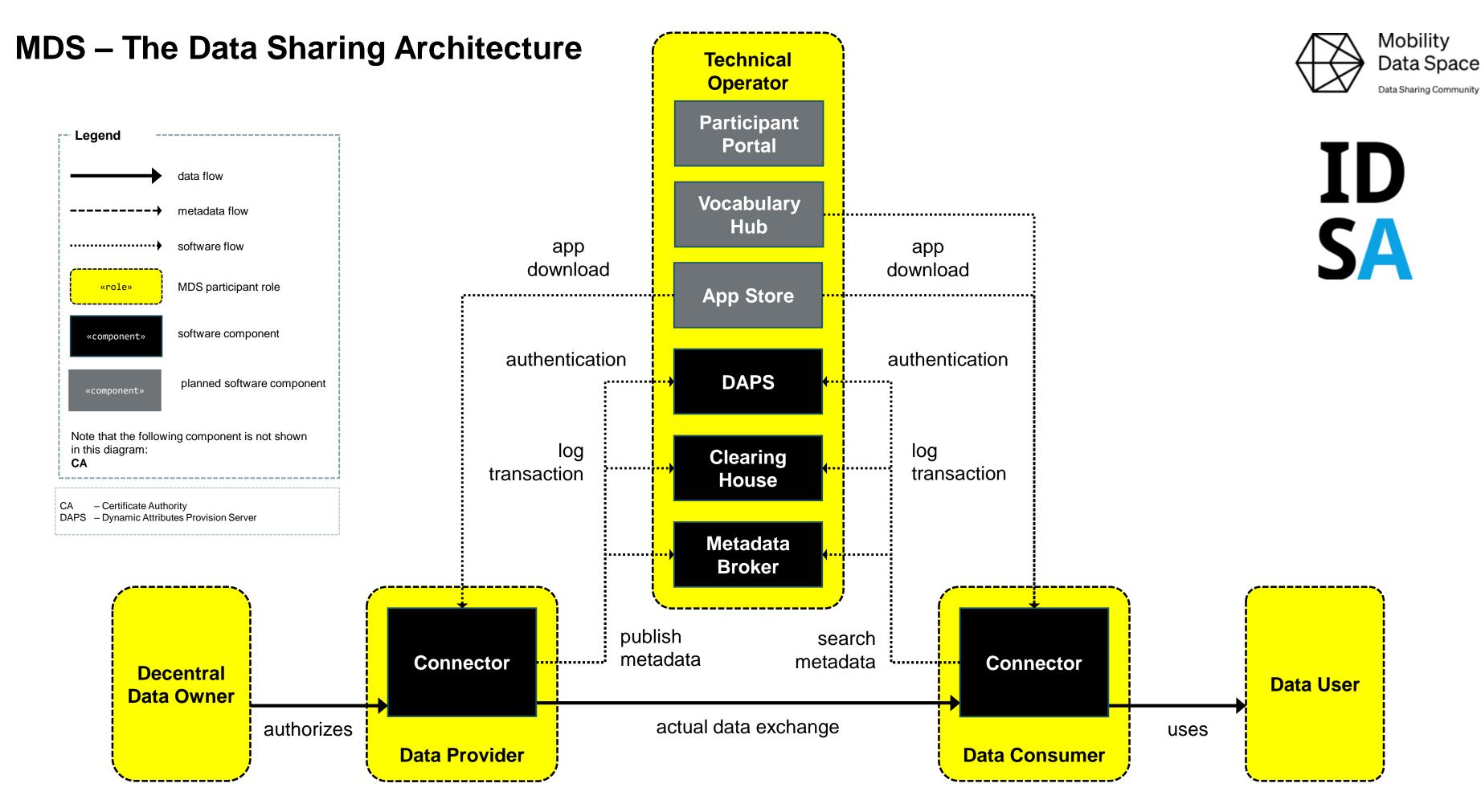




Tons of data relevant for mobility







Ease of use and operations

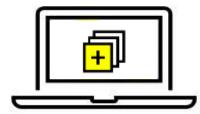
Download certificate install and configure EDC Offer and consume data

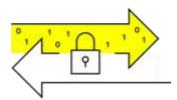
Docker Image

Adopt CaaS and profile

Offer and consume data







→ EDC Connector (on premise)

- Open source software component that enables secure, simple and efficient connection between partners/participants
- Usage is simple, reliable and highly scalableDecentralized architecture = guarantee of sovereignty

Connector as a Service (cloud based)

- Browser-based service with own user profile
- Fast and easy data exchange and synchronization between systems
- Connectors are preconfigured and ready to use
- Can be operated with hardly any IT knowledge
- Decentralized architecture = guarantee of sovereignty

Key Performance Indicators | General Development



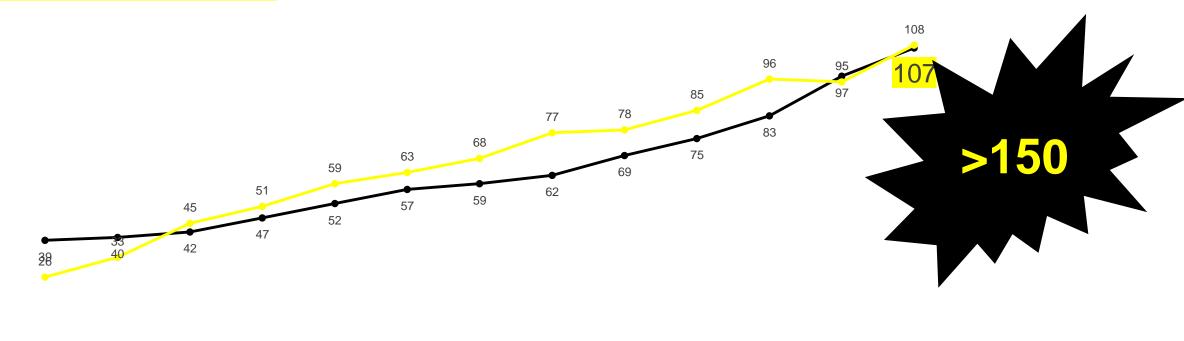
Customer scaling and "Leads"

Teilnehmer

Jan-23

Feb-23

Jun-22



Some new customers:

- City of Gelsenkirchen
- TIER Mobility SE
- City of Hamburg & Hamburger
 Hochbahn AG
- IW Consult Institut der dt. Wirtschaft
- Invenium Data Insights GmbH
- Mitsubishi Electric Europe B.V.
- IBM



Apr-23

May-23

Jun-23

Mar-23

Oct-22

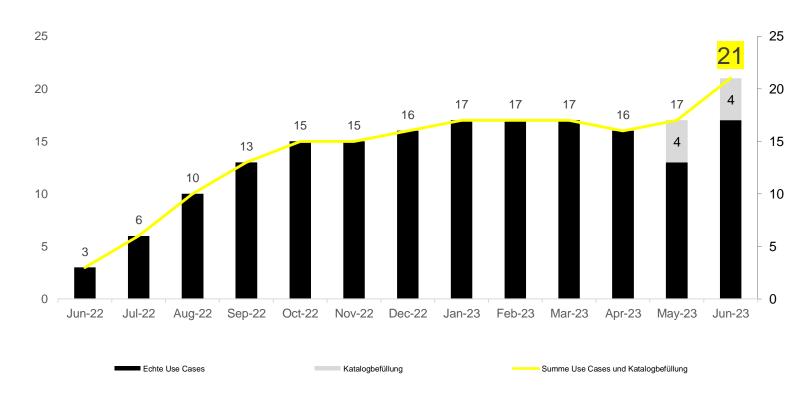
Leads (in Vertragsphase)

Use cases

Jun-23

Jul-23

May-23





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