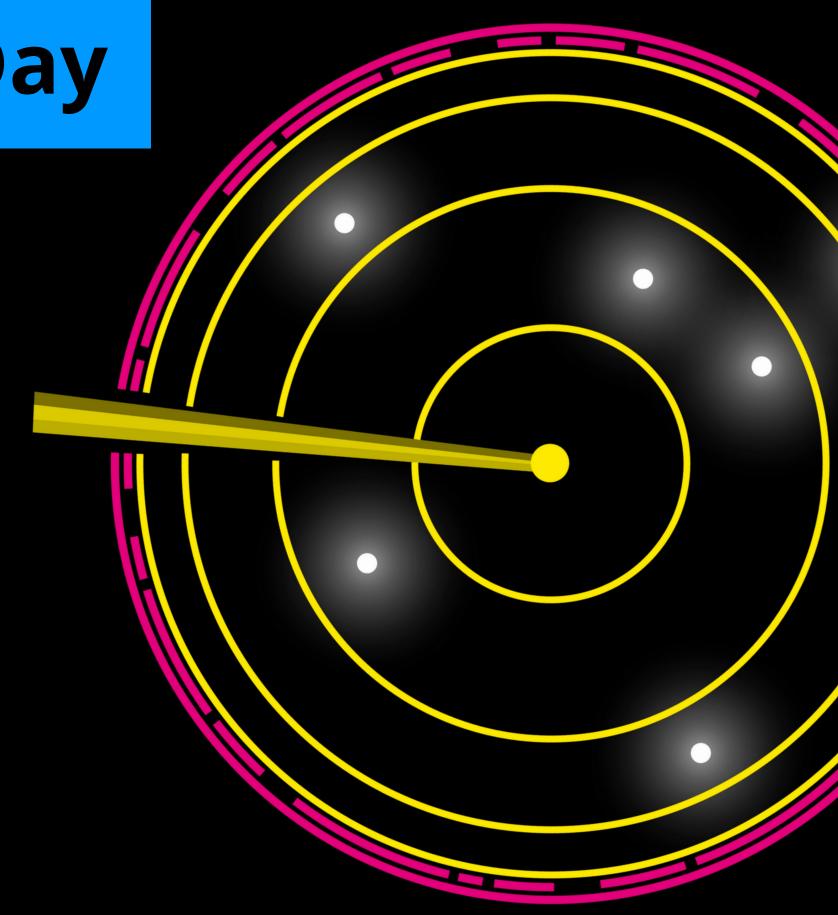
Data Space Discovery Day

October 19, 2023 | Vienna

How to build a community

Lisa Kolar & Marcos Moschovidis DIO







How to build a community

Your community & communication plattform



#ThePowerOfCollaboration = Success



We promote the Austrian & EU data economy and the optimized use of data technologies.

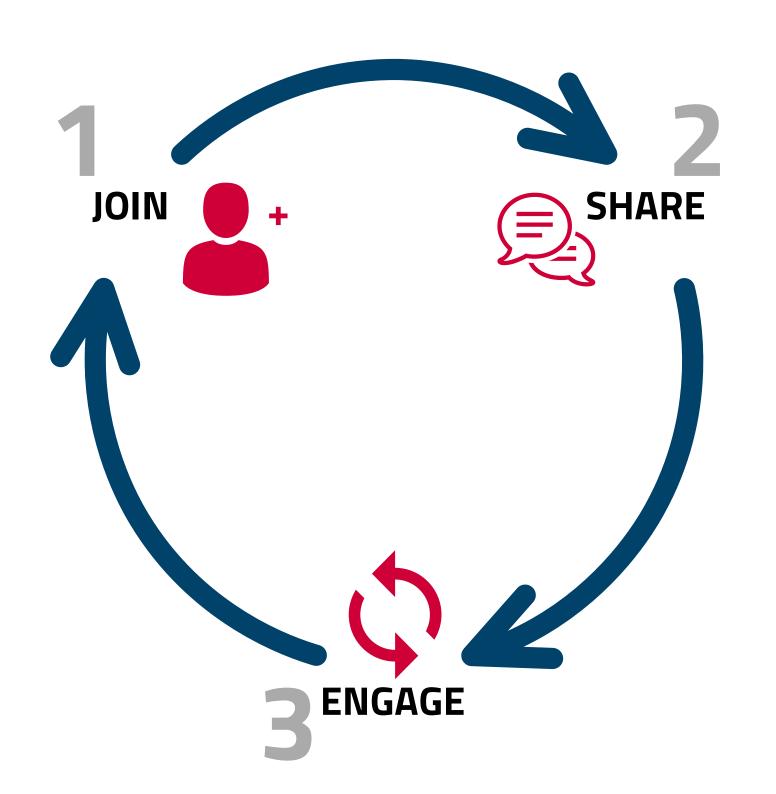
We initiate the change of perspective:

- from an exchange concept to a trading concept,
- from data exchange to multilateral data sharing and trading.

We aim to implement European values, such as data autonomy in the basic technical design and in various regulatory provisions.

TOGETHER, we are working to create an open and transparent data ecosystem that unlocks business value potential in the EU.

By the community, for the community



The community is already here.

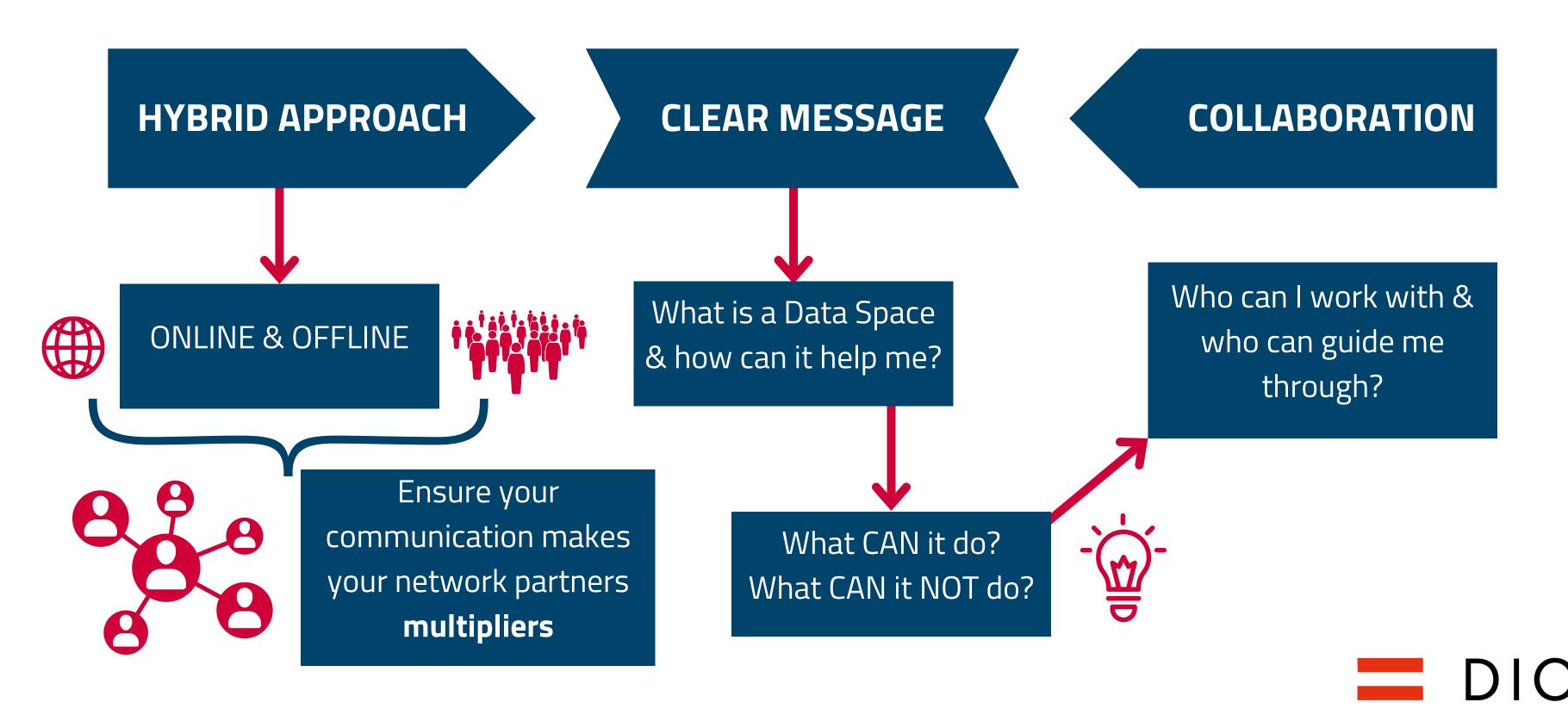
The data is already here.

Maybe they don't know it yet - so make sure they find out!

- DIO is a purpose-driven stakeholder platform with ~ 200 members
- Data Service Ecosystem, built by and for the community



Communication is key



Collaboration - build a data space



First point of contact to build the community

Presentation of Use Cases to build collaborations around

Brain-storming to find first pain points and potential solutions + further partners to work with







Co-Creation Workshop

Moderated workshop based on design-thinking methodology

Finding pain points and related data-driven solutions together

Establishing Use Case ideas and discussing business value for the community (key!)







Use Case Testing

One moderated session per idea to test the Use Case in detail:

- Is it desirable?
- Is it feasible?
- Is it viable?
- Who will lead the consortium?
- Who will finance it?
- Who is still missing?







Sharing is caring





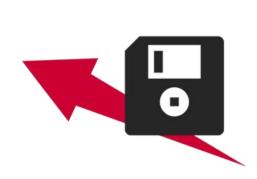
EACH PARTCIPANT IS AN AMBASSADOR OF THE DATA SPACE





Data Space







My Organisation

My Community

Feel the thunder. Become part of the DIO community.

